

Staffordshire Women's Aid - Event Terms and Conditions

TCS London Marathon - 26th April 2026

By applying for entry into the TCS London Marathon 2026 (the "Event") in support of Staffordshire Women's Aid (SWA), I confirm that if I am accepted, I understand and agree to the following terms and conditions:

Registration and participation

1. Once SWA have notified me that I have been successful in being selected to run on their behalf, I understand I must register with London Marathon Events Ltd (the "Event Organiser") Let's Do This platform to secure my place (*SWA will inform you how to do this and can provide support to complete your profile page if required*). Failure to complete the Event Organiser's registration by any applicable deadline may mean I am unable to participate in the Event.
2. I understand that this Event is organised by the Event Organiser, who is solely responsible for the conduct and operation of the Event, including all health and safety requirements. I will read the Event Organiser's Terms and Conditions for the Event and I will comply with any specific Event rules given by them.
3. I will be aged 18 years or over on the date of the Event (26th April 2026).
4. I acknowledge that I cannot swap, sell or transfer my place in the Event or allow anyone else to participate on my behalf.
5. I understand that Staffordshire Women's Aid:
 - a. reserves the right to refuse my application for a charity place in the Event. Staffordshire Women's Aid is not obliged to notify me as to why my application has been refused; and
 - b. reserves the right to withdraw my charity place in the Event at any time in exceptional circumstances, including if I do anything that brings, or could bring, Staffordshire Women's Aid reputation into disrepute or if I do not comply with these terms and conditions.
6. I will inform Staffordshire Women's Aid immediately by emailing:
enquiries@staffordshirewomensaid.org if I am unable to take part in the Event. When my

withdrawal is acknowledged by Staffordshire Women's Aid, I will not be liable to raise any further sponsorship.

7. Staffordshire Women's Aid will not cover any costs related to travel, accommodation, or other personal expenses incurred in connection with participation in the London Marathon 2026. All such costs are the sole responsibility of the participant.

By accepting a marathon place, I acknowledge that it is my responsibility to arrange and fund my own travel to and from the event, as well as any accommodation or incidental expenses.

8. You will receive the size of vest you requested on your application form. Vest sizes cannot be changed once your vest has been ordered.

9. Your vest will be posted to the address supplied on your application form. It is your responsibility to notify Staffordshire Women's Aid of any changes to your address at enquiries@staffordshirewomensaid.org. Vests posted to an old address, or to an incorrect address provided on your application form, cannot be replaced.

Minimum fundraising target

10. I pledge to raise a minimum of £1500 in aid of Staffordshire Women's Aid, excluding Gift Aid and the Registration Fee (the "Minimum Fundraising Target") through my participation in the Event. I understand the aim of this Event is to raise as much above the Minimum Fundraising Target as possible.

11. I understand that if I fail to raise the full £1,500 by Sunday 24th May 2026, I agree to reimburse Staffordshire Women's Aid for the initial registration fee of £480, which the charity has paid to secure the London Marathon 2026 place.

This clause is in place to ensure the charity is not financially disadvantaged by covering the cost of entries for participants who do not meet their fundraising obligations. By accepting your place, you acknowledge and agree to this condition.

12. I understand that all funds raised must be paid to Staffordshire Women's Aid by the fundraising deadline which is four weeks after the Event date (the "Fundraising Deadline").

13. Staffordshire Women's Aid may ask me to provide a fundraising plan at any time after I have completed my registration in the Event.

14. If at any point I feel unable to raise the Minimum Fundraising Target, I will inform Staffordshire Women's Aid immediately by emailing: enquiries@staffordshirewomensaid.org, so that they can provide support with my fundraising plans.

Fundraising

15. I will use only lawful means to fundraise in aid of Staffordshire Women's Aid and will not do anything that harms or is likely to harm Staffordshire Women's Aid reputation.

16. I will comply with any fundraising guidance or advice issued by Staffordshire Women's Aid and abide by the Fundraising Regulator's Code of Fundraising Practice available [here](#).

17. I will make clear to everyone supporting my fundraising that I am raising funds 'in aid of' Staffordshire Women's Aid.

18. I will collect money in aid of Staffordshire Women's Aid in connection with the Event only.

19. I understand that written consent must be sought from Staffordshire Women's Aid by emailing: enquiries@staffordshirewomensaid.org prior to using Staffordshire Women's Aid name, branding or logo.

20. My fundraising will not include:

- a. Raising funds by carrying out door-to-door, unsolicited or street collections.
- b. Collecting funds in any public place without first obtaining the appropriate collector's licence from the local authority and any other licences or consent as required by law and the [Fundraising Regulator's Code of Fundraising Practice](#).
- c. Collecting funds on private property (including shops, pubs etc.) without first obtaining written permission of the owner of the private property.
- d. Conducting any raffle or lottery or putting on any public event.

21. I agree that Gift Aid payments cannot count towards the fundraising pledge and instead will be considered funds raised over and above the Minimum Fundraising Target.

22. Staffordshire Women's Aid can terminate my authority to fundraise in aid of the charity at any time by sending written notice to the email or postal address I provided at the point of registration.

Donations and payment terms

23. All monies raised in aid of Staffordshire Women's Aid are held on trust for Staffordshire Women's Aid and I understand that I have a legal responsibility to ensure that all funds raised in connection with the Event are paid to Staffordshire Women's Aid.

24. I will ensure all monies raised in connection to the Event will be paid via one of the following means:

- a. Via the official London Marathon Events Enthuse donation platform.
- b. Via Staffordshire Women's Aid bank account by using the details provided by Staffordshire Women's Aid (I understand these will be made available upon request).
- c. By cheque, made payable to 'Staffordshire Women's Aid' and posted to:
Staffordshire Women's Aid, PO Box 2387, Stafford, ST16 3WS.

25. I understand that if I withdraw for any reason from the Event, any monies raised will be non-refundable and will be treated as a donation to Staffordshire Women's Aid, payable in accordance with clause 22.

26. I will make it clear when fundraising in connection with the Event, that the money is not given subject to any conditions and that the funds will not be returned if the Event is cancelled, or I do not complete the Event.

Personal data

27. I understand that Staffordshire Women's Aid will use the information provided by me when registering for the Event for the purpose of promoting and administering my charity place in the Event. Staffordshire Women's Aid may also contact me to discuss my fundraising.

28. I give permission for my personal information to be passed on to the Event Organiser by Staffordshire Women's Aid for the purposes of the organisation, promotion and administration of the Event.

29. The personal information provided by me when registering for the Event may be used for the purpose of sending me communications in line with the consent given when registering for the Event.

30. All personal data held by Staffordshire Women's Aid will be handled and used in accordance with applicable privacy laws and Staffordshire Women's Aid Privacy Notice.

31. I give permission for any event related images to be stored and used by Staffordshire Women's Aid in connection with the organisation, promotion and administration of this Event, and any subsequent promotional material produced by the Charity.

Health, safety and fitness

32. I understand that the Event will be physically challenging and there is a risk of injury. I will prepare myself for the physical challenge of the Event and confirm that I will not participate in the Event if for any reason I am not, or if I feel that I am not, in a fit state to

take part and I confirm that it is my responsibility to seek expert medical advice if appropriate.

Liability

33. Nothing in these terms limits any liability which cannot legally be limited, including death or personal injury caused by negligence.

34. Subject to clause 32, I understand that the activities and/or events I organise to raise funds in aid of Staffordshire Women's Aid are my responsibility, including but not limited, to all costs and liability. Staffordshire Women's Aid bears no liability whatsoever for any events and/or activities I may organise. Staffordshire Women's Aid shall not be liable for any injury, damage or loss to me, my property or to any third party that might occur because of the fundraising activities and/or events that I organise.

35. Subject to clause 32, I understand that I take part in the Event at my own risk, and I will not hold Staffordshire Women's Aid or any connected persons, responsible for any accident, injury or illness to me, for any damage to my property, or for any losses that might occur as a result of my participation in the Event.

Contact Staffordshire Women's Aid

36. Any questions or correspondence regarding these terms and conditions should be directed to Nicola Edmonds (Business Development Manager) at Staffordshire Women's Aid. Email: nicola.edmonds@staffordshirewomensaid.org Tel: (01785) 333972.