



**Staffordshire
Women's Aid**

HELPING YOU FIND YOUR VOICE

Strategic Plan on a Page 2025–30

VALUES

Passion
**Empowerment
Trust**

MISSION

*To empower victims to
become survivors, to
live safely and to thrive*

VISION

*A world where violence against women and girls, and
all forms of domestic and sexual violence, are no
longer tolerated.*

OUR SERVICES



24 HOUR HELPLINE

STRATEGIC OBJECTIVES

Further develop our range of Therapeutic Services

1

Increase our provision of Specialist Women's Support Services

2

Increase our range of Safe Accommodation

3

Develop Children's and Young People's Support Services

4

Continue to develop capacity and infrastructure, investing in
our board, staff, and volunteers to ensure excellence in
governance, practice and service delivery.

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